

the radical write

teacher's manual

chapter 8
assignment | 3

Alternative copy serves important coverage and design functions.

Go through a daily newspaper or magazine and find examples of the following:

- A. sidebar story
- B. infographic
- C. read-in
- D. fact box
- E. pull quote
- F. use of bullet(s)
- G. news briefs
- H. survey sidebar
- I. index