

# the radical write

## teacher's manual

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chapter 7  
assignment | 1

### **Talk to the right people.**

Based on  
information  
provided in  
Chapter 7,  
please answer  
the following  
questions.

1. According to the author, what is the key to successful reporting?
2. According to the author, how does a reporter gain the trust of a source?
3. Explain how a reporter should prepare for an interview.
4. List five “kinds of information” readers will want to know about.
5. List four “memory” questions.
6. List three reasons why people generally might want and enjoy being interviewed.
7. List three tips for conducting an interview.
8. What does “pay close attention to the interviewee’s environment” mean?
9. List three steps necessary to successfully conclude an interview.
10. When would be an appropriate time to use an e-mail interview?
11. Explain the difference between “off-the-record” and “deep background.”
12. List five reasons your interview might have failed.